

SAN DIEGO SUNROAD BOAT SHOW

Exhibition Rules & Regulations

Standard Booth:

A standard booth is defined as one or more 10x8 booth(s) in a straight line. Booths may not exceed 8 feet in height. Booth space with dimensions other than those stated above will need the approval of Show Management.

Use of Space:

All demonstrations or other promotional activities must be confined to the limits of your rented exhibit space. Any Exhibitor observed to be soliciting business in the aisles, in other public spaces, or in another company's booth will be asked to leave immediately. Show Management reserves the right to restrict exhibits which, because of noise, method of operation, materials or for any other reason, become objectionable; and also to prohibit or remove any exhibit which, in the opinion of Show Management, may detract from the general character of the Show as a whole. This includes persons, things, conduct, printed matter, and anything of a character which Show Management determines objectionable. In the event of such restriction or removal, Show management will not be liable for any refunds or other exhibit-related expenses.

Empty Crates:

Empty crates must be removed and stored by the Exhibitor off the premises. The Fire Marshal will not allow storage of any flammable packing goods in or around exhibits.

Liability:

Neither Show Management, nor its agents or representatives, will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitor's employees, agents, or property from any cause whatsoever. Each exhibitor shall obtain, at its own expense, adequate insurance in the amount specified by Show Management, against any such injury, loss or damage. Show Management requires itself and/or other entities to be named as additionally insured parties in such insurance. (See Insurance Requirements on the website, [www.bigbayboatshow.com/Exhibitor Info.](http://www.bigbayboatshow.com/Exhibitor%20Info))

Show Management shall not be liable for failure to perform its obligations as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing, or otherwise participating in the Exhibitor's exhibit, is deemed as the invitee or licensee of the exhibitor, rather than the invitee or licensee of Show Management. Show Management shall not be liable for any injury whatsoever to property of the Exhibitor, or to persons conducting or otherwise participating in the conduct of the exhibit, or to invitees or guests of the exhibitor.

Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the exhibit facilities. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees and independent contractors, whether acting within or without the scope of their authority, and agrees to indemnify, defend and hold harmless Show Management, its employees, contractors and the exhibit facilities from all losses, costs, damages or expenses, including attorneys' fees, resulting directly or indirectly from the actions or omissions of Exhibitor, its agents, employees, or independent contractors.

Conduct of Exhibits:

Exhibits must be staffed during show hours. Dismantling of your booth prior to the official close of the show is prohibited. Storage of empty packing materials within the booth confines or behind any curtains is against fire marshal regulations. Exhibitors are expected to consider noise levels from equipment or from demonstration when planning their booth layout so as not to interfere with neighboring exhibitors. Exhibitors should be reminded that any demonstrations or presentations must provide enough of a viewing area for attendees watching such displays.

Security:

Show Management will provide security guard service during the hours that exhibit area is closed. However, the Exhibitor is solely and fully responsible for its own exhibit material and should insure its exhibit against loss or damage from any cause. All property of the Exhibitor is understood to remain in the Exhibitor's care, custody and control in transit to or from or within the confines of the exhibit area.

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