



December 8, 2016

Dear San Diego Sunroad Boat Show Exhibitor,

c3 Communications, Inc. is the public relations agency for the San Diego Sunroad Boat Show to be held at the San Diego Sunroad Marina, January 26-29, 2017. We are very excited for this year's show and look forward to meeting and working with you.

Part of our job as publicists for the show is promoting both local and out-of-town exhibitors. To assist us in securing potential stories on the show, or participation in broadcast media on-site during the show, we will need to know more about you. Please send information on yourself, your company, as well as what you plan to have at the show to [joice@c3publicrelations.com](mailto:joice@c3publicrelations.com) by January 6, 2017. Note that, if possible, we would prefer electronic data, as it is easier to expedite the information to the media entities that we are pitching.

Please include the following:

- Name and name of operating company.
- Place of residence and/or business, including the part of town that you are from? For example: La Jolla, Chula Vista, Poway, Lemon Grove, etc.
- About your company and products. What makes your products different than others (style, etc.)?
- Can you please send us images in a Drop Box as well?
- What will you be doing at the show? Will you be hosting any activities?
- Are you interested in TV, radio or print promotion to publicize the show? If so, which ones are you most interested in?
- Do you have a website? If so, please provide.
- Lastly, please provide all pertinent contact information, including office and cell phone numbers, email address, point of contact and when you will be arriving into San Diego for the show (if traveling in).

With Warmest Regards,

Joice Truban Curry

Sean Curry

Antonia Hutzell

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